

# ANNUAL REPORT



2024



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# PROMOTING LOCAL ARTISTS, BUILDING COMMUNITY

Over the past year, Montavilla Jazz has broadened its scope to support a greater number of artists and students than ever. Our efforts have extended our reach, and we are witnessing the community wholeheartedly embrace our mission to uplift local music.

*"Montavilla Jazz celebrates the stories, dreams, and talent right here in our community, providing both opportunity and resource for our city's jazz artists to present meaningful, expansive work. [That] makes them unique and integral to our arts ecosystem."*

- Darrell Grant, Jazz Pianist & Composer

PROGRAM	DETAILS	OUTCOME
<b>11th Annual Montavilla Jazz Festival</b>	Expanded festival created more artist opportunities.	The festival featured 48 music events over three days, across a dozen venues, and doubled attendance to 5000, making an estimated \$400K economic impact.
<b>Mt Tabor Middle School Jazz</b>	Quinn Walker and guests support the band program at MTMS	Jazz at MTMS served 175 band students with 30 enrolling in afterschool jazz band with opportunities for end-of-school-year performances.
<b>Vestal Elementary Artist in Residence</b>	Latin jazz focus increased accessibility for students.	230 Vestal students were served through our Latin Jazz residency in support of the school's general music program and Social Justice Night.

## 155

Lead and supporting artists presented through Montavilla Jazz Festival.

## 405

Students served by Montavilla Jazz education programs.

## 5000

Attendees supported local jazz at the 11th Annual Montavilla Jazz Festival over Labor Day Weekend.



# THE YEAR IN REVIEW



2024 headliner Joe Kye. Photo by Kathryn Elsesser, all rights reserved.

## FESTIVAL SCALE-UP

We began the year with a series of meetings with community leaders and business owners in Montavilla to listen to the needs of our business community and involve them in the planning of our 11th festival. Those meetings helped us plan the “scaling up” of our event with the goal to grow the economic impact of our festival and double our attendance from the previous year. We called the expansion our “Village-Style” festival with events throughout the community and all across SE and NE Portland.

## VESTAL LATIN JAZZ RESIDENCY

For the third straight year Montavilla Jazz helped produce Vestal Elementary’s Social Justice Night with hundreds attending the school’s annual celebration of culture and community diversity. At the event resident artists Carmelo and Julana Torres got everyone moving with their irresistible Latin jazz grooves. For the first time in six years of this program the work was centered in the music classroom and accessible to all grades serving 230 kindergarten through 5th grade students.

## ARTIST-LED CURATION

Building on the good will generated over ten seasons of artist-centered festivals, we launched our first ever peer-reviewed festival application process. A diverse panel of artists who led projects at the festival in previous years reviewed more than fifty applications. The 2024 panel process resulted in the largest and most diverse artist cohort ever featured at Montavilla Jazz Festival. During the recently completed application process for the 2025 festival we received more than 70 applications.

## JAZZ AT MT. TABOR MIDDLE

At Mt. Tabor Middle School resident artist Quinn Walker led the after school jazz band program and visited each band class weekly during the school year, serving 175 band students. Enrollment in the after school jazz band increased in 2024 to thirty students. Montavilla Jazz brought in guest artists to support the band program giving students an opportunity to get expert advice from professional players. The program is sustained from annual support from the Autzen Foundation and contributions by donors.

# FINANCIAL OVERVIEW



## EARNED INCOME

Festival Income	\$48,536
Fundraiser Event Income	\$13,643
Program Fees	\$8,574

## CONTRIBUTED INCOME

Donations	<b>\$65,531</b>
Government Funding	<b>\$57,805</b>
Foundation Support & Other Grants	<b>\$87,300</b>

## PROGRAM EXPENSES

Artist Performance Fees	\$55,226	19%
Artist Teaching Fees	\$14,263	5%
Production Expenses	\$104,210	37%
Contract & Professional Fees	\$71,800	25%
Administrative Expenses	\$39,383	14%



2024 headliner Nicole Glover performing with Tyrone Allen. Photo by Kathryn Elsesser, all rights reserved.

# WHO IS MONTAVILLA JAZZ?

Montavilla Jazz represents a diverse community of jazz artists, student musicians, music lovers, neighbors, business owners, students, teachers, and administrators from within the neighborhood of Montavilla, and from a larger family of jazz supporters and practitioners far and wide. Montavilla Jazz brings together people who love jazz, love Montavilla, or both!

## YEAR-ROUND STAFF

## ROLE

**Neil Mattson**

Executive Director and Festival Director

## SEASONAL STAFF LEADS

## ROLE

**Jon Wangsgard**  
**Cheri Jamison**  
**Jesi Robison**

Festival Production Manager  
Community Outreach Manager  
Assistant Festival Director

## SEASONAL SUPPORT STAFF

## ROLE

**Casey Burke**  
**Collin Davis**  
**Brandon Thomas**  
**Emet Harmon**  
**Tyne Wilson**  
**Ryuu Joy**  
**Stephen Gardner**  
**Laz Glickman**  
**Storm Garrison**  
**Megan Thorpe**

Festival Hospitality  
Festival Hospitality  
Festival Hospitality  
Volunteer Coordinator  
Merchandise Cashier  
Stage Manager  
Stage Manager  
Stage Manager  
Stage Manager  
Stage Manager

## BOARD OF DIRECTORS

## ROLE

**Neil Mattson**  
**Marcia Hocker**  
**Nancy Mitchell**  
**Steve Mitchell**  
**Kim Harrison**  
**Katie Sharp**

President  
Vice-President  
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Director

## RESOURCE COUNCIL

## AFFILIATION

**Douglas Detrick**  
**Darrell Grant**  
**Fritz Hirsch**  
**Amy Maxwell**  
**Pancho Savery**  
**George Thorn**

Substrate Arts Consulting  
Portland State University  
Immigrant & Refugee Community Org.  
Ticket Tomato  
Reed College  
Arts Action Research

# 6

Volunteers on our board of directors provide vision and leadership in service to Montavilla Jazz.

# 48

Volunteers supported Montavilla Jazz programming and events.

# 425

Volunteer hours we spent in support of Montavilla Jazz programs and events.

**THANK YOU VOLUNTEERS!**



# THANK YOU TO OUR SUPPORTERS



We would like to thank the following institutions for their support:

MALARKEY FAMILY FOUNDATION  
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OREGON COMMUNITY FOUNDATION  
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Thank you to our festival sponsors:

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# THANK YOU DONORS!



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